



SOCIAL PERCEPTION, INFLUENCES AND RELATIONSHIPS

Thodge A.A.

Director, Dept. of Physical Education, Bar. Sheshrao Wankhede Mahavidyalaya, Mohpa India
 Email: thodgea@yahoo.in

Abstract:

Introduction:

Human beings are the social animals, who realize from the interactions with one another, but the thing is that he fails to appreciate the power of inner feelings (emotions) of that interaction. Here the role of a set of behavioral pattern of human being in society counts to understand. And there how good are we at knowing the causes of our own behavior.

That the social psychology covers a wide array of behavior, which forms the social perception for e.g. if you have agreed to meet someone for dinner and he does not appear, your evaluation of him will depend upon the reason for his absence, you feel more positive towards him if the reason is a car accident than if he forgot or decided to have a dinner with someone else. The essential characteristic of influence is a change that occurs because of contact with one or more persons. "Social perception or the personal perception is the study of how, people form impressions of and make inferences about other people. We learn about other's feelings and emotions by picking up information we gather from their physical appearance, verbal and nonverbal communication".

Carl Jung captured the most meaningful aspect of interaction when he noted, "The meeting of two personalities is like the contact of two chemical substances, if there is any reaction, both are transformed". How one can come to know about the other person or the people, initially based on the information, impression formation and making attribution is important to have accurate

knowledge of others before deciding what kind of inter-actions to have with them. Our perceptions of other's personalities and feelings as well as the cause for their behavior-guide us the deciding how we will respond to them and what sort of relationships we will have with them.

Social perception:

The processes by which we form our social perception of others are efficient means for guiding our reactions to others. Our social perceptions are grounded in our observations of others. The result of social perception process determines how we react to others and how we see ourselves.

Impression formation	Attribution
<ul style="list-style-type: none"> • Implicit personality theory • Combining Information • Stereotypes 	<ul style="list-style-type: none"> • Heiders "Naïve" Psychology • Kelleys Attribution theory • Jones and Davis: A theory about personal attribution • Self Attribution

Impression formation:

It is as normal as breathing, it is a process by which information about others is converted into more or less enduring cognitions or thoughts about them. Of course there is no guarantee that the information will be categorized in the same way by different paper.

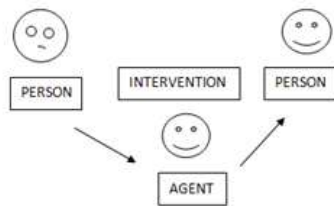
Attribution:

It is the inferences made about the people which may not be made by everything a

person does, but factors involved in making attributions from observed behavior.

Social influence:

Social Influence Concept: The essential characteristic is change in behavior –as a consequence of exposure to the things happened.The social facilitation occurs most readily for strong responses in situation where the presence of others is motivating.



Characteristic of Agent	Type of Intervention	Concept
• Stranger	• Physical Appearance	• Social Facilitation
• A Person	• Modeling Behavior	• Imitation
• Group	• Consensus about preferred response	• Compliance to other
• Norms	• Situation that increase salience of norms	• Conformity to norms
• Authority Figure	• Command	• Obedience

Social relationship:

The manner in which we relate to other people depends to a great degree on impression formation and social influence processes, while perception and influence are always involved in one relationship with others.

• Interpersonal Attraction	• The development and maintenance of relationships	• Justice in Social relationships
• Proximity	• Social Exchange Theory	• The contribution Rule and Equity
• Attitude Similarity	• Growth and Decline of Relationship	• The Needs Rule and Social Responsibility
• Physical Attractiveness		• The Equity Rule
		• Weighting the Justice Rules

The persons own judgment about any individual to whom he come across daily,questions comes why any specific personality has a feeling of a strong attachment.

Conclusion:

For good life to lead, to perform better on every task,may be competitive,sportive, social, family,community based, political ,ethical etc. one must inculcate personal-social, perception-social influence and socialrelationship to achieve healthyrelationship among the human beings.

References:

- 1) Introduction to Psychology by Clifford T Morgen, Richard A King,John R Weisz, John SCHOPLER, Tata Mc Graw-Hill Edition ,P-343-377
- 2) https://en.m.wikipedia.org/wiki/social_perception
